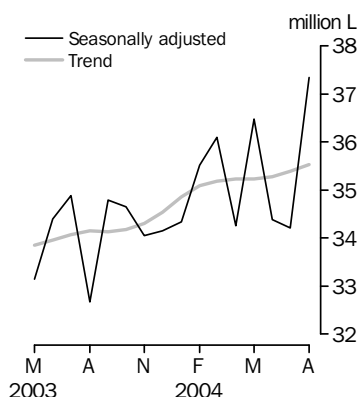


SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

EMBARGO: 11.30AM (CANBERRA TIME) WED 6 OCT 2004

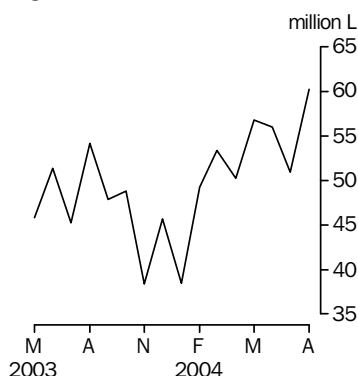
Australian produced wine

Domestic sales



Australian produced wine

Exports
Original



INQUIRIES

- For further information about these and related statistics, contact the National Information and Referral Service on 1300 135 070 or Graeme Thomas on Adelaide (08) 8237 7536.

KEY FIGURES

	August 2004 '000 L	Jul 2004 to Aug 2004 % change	Aug 2003 to Aug 2004 % change
TREND ESTIMATES			
Australian produced wine			
Domestic wine sales	35 537	0.4	4.1
White table wine sales	17 566	-0.1	3.3
Red and rosé table wine sales	12 684	1.3	5.3

SEASONALLY ADJUSTED

Australian produced wine

Domestic wine sales	37 352	9.2	14.4
White table wine sales	18 248	7.7	12.3
Red and rosé table wine sales	13 647	13.1	21.1

KEY POINTS

TREND ESTIMATES

- The trend estimate for domestic sales of Australian produced wine was 35.5 million litres in August 2004, an increase of 0.4% on July 2004, and 4.1% on August 2003.
- The trend estimate for domestic sales of white table wine decreased 0.1% on July 2004, but increased 3.3% on August 2003. Red and rosé table wine increased 1.3% on July 2004, and 5.3% on August 2003.

SEASONALLY ADJUSTED ESTIMATES

- The seasonally adjusted estimate for domestic sales of Australian produced wine was 37.4 million litres in August 2004, the highest level ever recorded. This was an increase of 9.2% on July 2004.
- The seasonally adjusted estimate for domestic sales of white table wine increased 7.7% on July 2004 while red and rosé table wine increased 13.1% on July 2004.

ORIGINAL ESTIMATES

- In original terms, 37.1 million litres of Australian produced wine was sold domestically by winemakers in August 2004, an increase of 1.1% on July 2004, and 10.5% on August 2003.
- Exports of Australian produced wine were 60.2 million litres in August 2004, the highest level on record. This was an increase of 18.3% on July 2004. Australia exported 595.9 million litres with a value of \$2.5 billion in the twelve months ending August 2004, an increase of 10.5% in volume and 1.8% in value over the corresponding period to August 2003.

NOTES

FORTHCOMING ISSUES

ISSUE

RELEASE DATE

September 2004	3 November 2004
October 2004	3 December 2004
November 2004	12 January 2005
December 2004	4 February 2005
January 2005	3 March 2005
February 2005	5 April 2005

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CHANGES IN THIS ISSUE

There are no changes in this issue.

DATA NOTES

There are no data notes in this issue.

ROUNDING

Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

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ABBREVIATIONS

\$m	million dollars
ABS	Australian Bureau of Statistics
AWBC	Australian Wine and Brandy Corporation
f.o.b.	free on board
L	litre
L al	litres of alcohol

Dennis Trewin
Australian Statistician

DOMESTIC AUSTRALIAN TABLE WINE SALES TREND

TOTAL WHITE AND RED/ROSÉ TABLE WINE

The trend estimate for total sales of white table wine decreased 0.1% on July 2004, but increased 3.3% on August 2003. The trend estimate for total red and rosé wine increased 1.3% on July 2004, and 5.2% on August 2003.

TOTAL WHITE AND RED/ROSÉ TABLE WINE: Trend

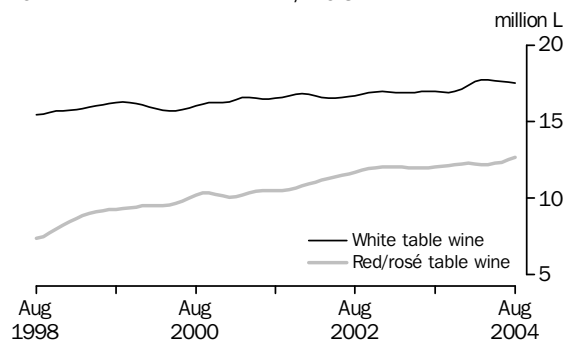


TABLE WINE, GLASS CONTAINER LESS THAN 2 LITRES

The trend estimate for sales of white table wine in glass containers of less than 2 litres increased 0.4% on July 2004, and 7.6% on August 2003. The trend estimate for red and rosé wine sales in glass containers of less than 2 litres increased 0.9% on July 2004, and 6.3% on August 2003.

TABLE WINE, Glass container less than 2 litres: Trend

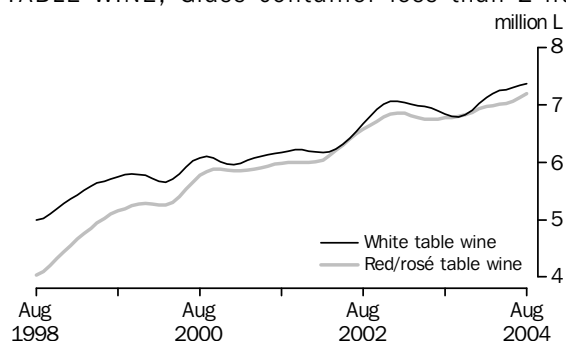
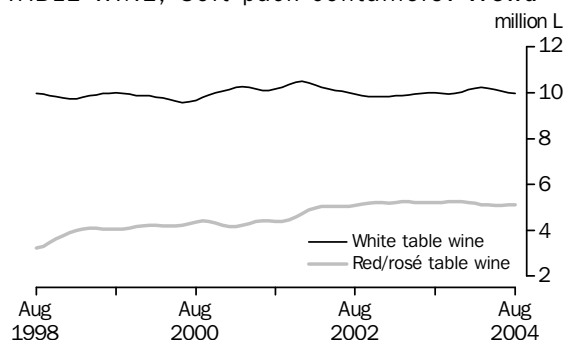


TABLE WINE, SOFT PACK CONTAINERS

The trend estimate for domestic sales of white table wine in soft packs decreased 0.3% on July 2004, and 0.5% on August 2003. The trend estimate for red and rosé wine in soft packs increased 0.2% on July 2004, but decreased 1.8% on August 2003.

TABLE WINE, Soft pack containers: Trend

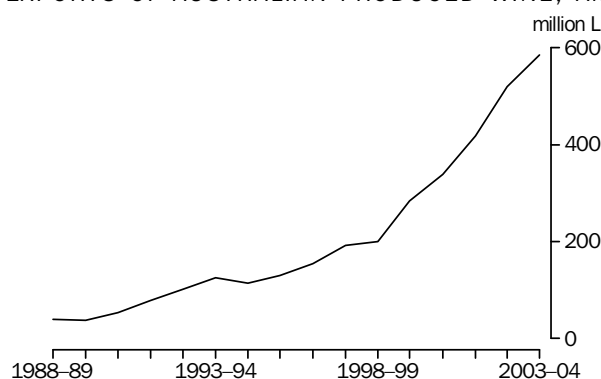


EXPORTS OF AUSTRALIAN PRODUCED WINE

ANNUAL EXPORTS OF AUSTRALIAN PRODUCED WINE

The graph below shows that there has been steady growth in original terms in the quantity of exports of Australian produced wine over the last sixteen years. In 1987–88, 39.1 million litres of wine were exported. Exports gradually grew over the next five years to reach over 100 million litres in 1992–93. By 1998–99 exports had reached 200.9 million litres. Since then there has been rapid growth with 284.9 million litres of wine exported in 1999–2000, a 41.8% rise on 1998–99. Over the following three years there were rises of 18.7%, 23.7% and 24.0% respectively. In 2003–04 exports totalled 584.1 million litres, an increase of 12.6% on 2002–03.

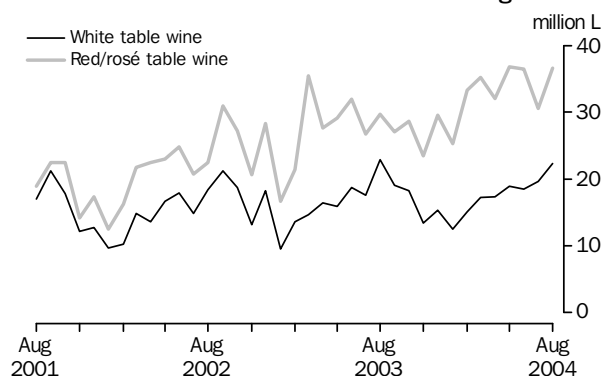
EXPORTS OF AUSTRALIAN PRODUCED WINE, Annual totals: **Original**



EXPORTS OF WHITE AND RED/ROSÉ TABLE WINE

In original terms, 60.2 million litres of Australian produced wine were exported in August 2004, an increase of 18.3% on July 2004, and 11.3% on August 2003. In August 2004, 22.3 million litres of Australian produced white table wine were exported, an increase of 13.9% on July 2004, but a decrease of 2.8% on August 2003. Australia exported 36.6 million litres of Australian produced red and rosé table wine in August 2004, a increase of 19.8% on July 2004 and 23.4% on August 2003.

EXPORTS OF TABLE WINE BY TYPE: **Original**

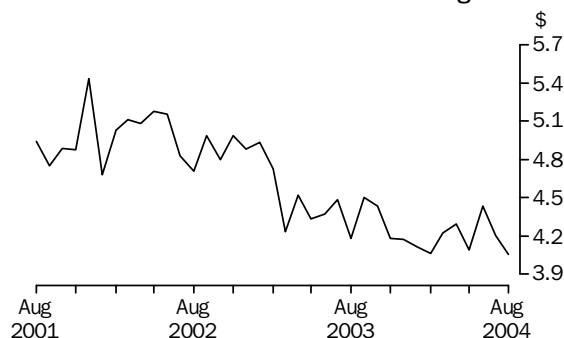


EXPORTS OF AUSTRALIAN PRODUCED WINE *continued*

UNIT VALUE OF WINE EXPORTS

In original terms, 60.2 million litres of wine valued at \$244.5m were exported in August 2004, an increase of 18.3% in quantity and 14.2% in value on July 2004. The average value of Australian wine exported in August 2004 was \$4.06 per litre, down from \$4.18 per litre in August 2003 and also down when compared to \$4.20 per litre in July 2004.

UNIT VALUE OF WINE EXPORTS: **Original**



DIFFERENCES BETWEEN ABS AND AWBC WINE EXPORT FIGURES

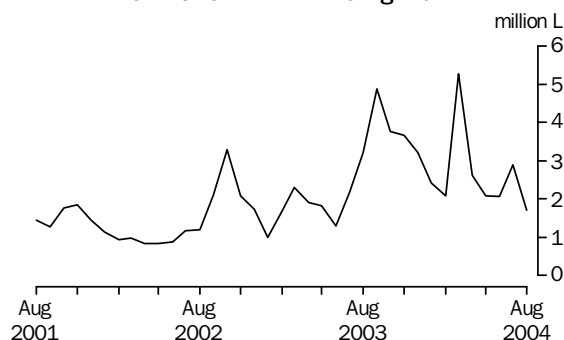
The value of wine exports reported in this publication is derived by the ABS from customs export records and the ABS converts the value on the day of shipment, at the daily conversion rate (see paragraph 9 of the Explanatory Notes for more detail). The Australian Wine and Brandy Corporation (AWBC) also report the value of exports and the exporter makes the conversion when submitting wine for export approval. With the AWBC method, it is expected that some of the conversions will occur at hedged rates. This does not occur with the ABS method. For August, the value reported by the ABS was \$244.5m, while the AWBC value was \$250.5m. When the Australian exchange rate is moving significantly the alternative methods will result in diverging valuations.

IMPORTS AND DISPOSALS OF AUSTRALIAN PRODUCED WINE

WINE IMPORTS CLEARED FOR HOME CONSUMPTION

In original terms, 1.7 million litres of wine were imported, an increase of 17.8% in quantity and 36.6% in value on July 2004. The average value of wine imports cleared for home consumption in August 2004 was \$9.40 per litre, up from \$7.66 per litre in August 2003.

WINE IMPORTS CLEARED: Original



DISPOSALS OF AUSTRALIAN PRODUCED WINE AND WINE AVAILABLE FOR CONSUMPTION IN AUSTRALIA

The original data for the June quarter 2004 shows that wine available for consumption in Australia increased 2.6% on the same quarter in 2003. Domestic sales of Australian wine increased 1.8% and wine imports increased 34.6%. Total disposals of Australian produced wine increased by 9.3% on the same quarter in 2003 with exports also increasing by 14.6%.

<i>Period</i>	<i>Domestic sales of Australian produced wine (A)</i> '000 L	<i>Wine imports cleared for home consumption (B)</i> '000 L	<i>Wine available for consumption (A + B)</i> '000 L	<i>Exports of Australian produced wine (C)</i> '000 L	<i>Total disposals of Australian produced wine (A + C)</i> '000 L
2001-02	386 232	14 479	400 711	418 390	804 622
2002-03	402 479	17 112	419 591	518 595	921 074
2003-04	417 378	18 737	436 115	r584 106	r1 001 484
June Quarter 2003	99 615	2 516	102 131	142 195	241 810
June Quarter 2004	101 394	3 386	104 780	r162 989	r264 383

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DOMESTIC SALES OF AUSTRALIAN WINE, By container type

	WHITE TABLE WINE			RED AND ROSÉ TABLE WINE					
	Glass less than 2 litres	Soft packs(a)	Total(b)	Glass less than 2 litres	Soft packs(a)	Total(b)	Total table wine	Total other wine	Total wine
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
ORIGINAL									
2001-02	75 657	122 776	199 881	73 622	56 085	130 401	330 281	55 952	386 232
2002-03	81 678	118 893	201 631	79 752	62 788	142 835	344 465	58 010	402 479
2003-04	84 225	120 935	207 962	82 832	62 795	147 074	355 037	62 338	417 378
2003									
August	6 195	9 249	15 537	7 280	5 539	12 980	28 517	5 052	33 569
September	7 135	10 072	17 363	7 530	5 869	13 494	30 858	5 193	36 050
October	7 872	11 070	19 290	7 761	5 904	13 801	33 091	6 739	39 831
November	8 529	11 337	19 969	7 794	5 618	13 516	33 485	7 418	40 904
December	9 371	10 367	19 976	7 525	4 859	12 608	32 584	8 150	40 734
2004									
January	4 774	7 771	12 634	3 659	2 751	6 417	19 051	3 002	22 053
February	6 573	9 759	16 594	5 386	4 095	9 600	26 193	3 365	29 558
March	7 419	11 276	18 987	6 604	5 355	12 003	30 991	4 534	35 525
April	6 352	10 267	17 505	6 235	5 118	11 639	29 144	4 547	33 691
May	6 305	9 898	16 290	7 232	5 731	13 062	29 352	4 548	33 900
June	6 435	9 177	15 801	7 851	5 471	13 451	29 252	4 550	33 803
July	6 854	10 269	17 227	7 894	6 261	14 254	31 481	5 217	36 698
August	7 141	9 362	16 814	8 019	6 339	15 067	31 881	5 206	37 086
SEASONALLY ADJUSTED									
2003									
August	6 521	9 549	16 243	6 610	4 476	11 266	27 509	5 151	32 660
September	6 771	10 299	17 242	6 936	5 596	12 536	29 778	5 012	34 790
October	7 040	9 811	16 995	7 061	5 391	12 425	29 420	5 227	34 647
November	6 508	10 089	16 873	6 372	5 407	12 046	28 919	5 132	34 051
December	7 026	9 523	16 867	6 973	5 088	12 225	29 092	5 051	34 143
2004									
January	6 889	10 435	17 332	6 931	5 008	11 940	29 272	5 068	34 340
February	7 306	10 185	17 740	7 046	5 307	12 472	30 212	5 310	35 522
March	7 405	10 365	18 073	7 200	5 222	12 594	30 667	5 428	36 095
April	6 661	10 091	17 405	6 508	5 052	11 704	29 109	5 147	34 256
May	7 523	10 430	18 021	7 101	5 893	13 116	31 137	5 350	36 487
June	7 209	9 774	17 235	6 978	4 869	12 004	29 239	5 149	34 388
July	7 078	9 795	16 950	6 972	5 090	12 067	29 017	5 194	34 211
August	7 658	10 156	18 248	7 523	5 315	13 647	31 895	5 457	37 352
TREND									
2003									
August	6 848	10 002	17 004	6 771	5 206	12 052	29 056	5 094	34 150
September	6 799	9 958	16 940	6 783	5 210	12 085	29 025	5 114	34 139
October	6 790	9 938	16 918	6 803	5 233	12 138	29 056	5 121	34 177
November	6 830	9 958	16 983	6 835	5 254	12 196	29 179	5 129	34 308
December	6 914	10 023	17 151	6 876	5 251	12 239	29 390	5 147	34 537
2004									
January	7 031	10 121	17 402	6 929	5 221	12 270	29 672	5 186	34 858
February	7 134	10 196	17 615	6 968	5 166	12 246	29 861	5 224	35 085
March	7 201	10 222	17 729	6 993	5 122	12 214	29 943	5 249	35 192
April	7 247	10 196	17 752	7 013	5 107	12 224	29 976	5 263	35 239
May	7 271	10 128	17 698	7 030	5 097	12 269	29 967	5 267	35 234
June	7 299	10 053	17 634	7 071	5 093	12 371	30 005	5 270	35 275
July	7 340	9 983	17 591	7 134	5 103	12 526	30 117	5 281	35 398
August	7 366	9 952	17 566	7 198	5 113	12 684	30 250	5 287	35 537

(a) Soft pack containers include all collapsible packs, plastic or otherwise.

(b) Components do not add to total. The difference between the components and total is 'wine in other containers' (see Glossary).

DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

	Table	Fortified	Sparkling bottle fermentation (a)	Sparkling bulk fermentation (a)	Carbonated	Other wine products (b)	Vermouth	Brandy (c)
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L al
2001-02	330 281	20 384	17 686	12 000	3 123	2 454	305	701
2002-03	344 465	20 842	22 991	8 627	2 799	2 498	252	651
2003-04	355 037	21 201	21 555	13 121	3 468	2 738	255	618
2003								
August	28 517	1 945	1 478	1 166	223	199	41	62
September	30 858	2 008	1 727	967	266	206	18	48
October	33 091	1 667	2 979	1 495	326	253	20	59
November	33 485	1 742	3 337	1 699	363	256	21	62
December	32 584	1 768	3 623	2 006	415	308	30	87
2004								
January	19 051	1 134	911	538	224	177	17	42
February	26 193	1 193	1 020	746	223	161	20	27
March	30 991	1 673	1 399	938	316	190	19	41
April	29 144	1 745	1 304	981	306	197	14	41
May	29 352	2 064	1 190	788	278	211	17	48
June	29 252	1 989	1 209	814	282	241	17	42
July	31 481	2 097	1 430	1 074	314	284	19	52
August	31 881	1 943	1 527	1 263	260	198	15	63

(a) Spritzig table wines are included with table wine.

(c) Quantities on which excise duty was paid.

(b) See paragraph 4 of the Explanatory Notes and Glossary.

DOMESTIC SALES OF AUSTRALIAN FORTIFIED WINE BY WINEMAKERS

<i>Period</i>	<i>Sherry in glass less than 2 litres</i>	<i>Port in glass less than 2 litres</i>	<i>Other in glass less than 2 litres (a)</i>	<i>Soft packs</i>	<i>All other containers (b)</i>	<i>Total fortified</i>
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
2001-02	2 102	4 052	333	8 369	5 529	20 384
2002-03	2 227	4 075	320	8 856	5 369	20 842
2003-04	2 041	4 296	377	9 042	5 447	21 201
2003						
August	189	393	34	791	537	1 945
September	227	403	34	790	554	2 008
October	150	328	37	727	425	1 667
November	174	414	36	701	418	1 742
December	205	453	33	641	436	1 768
2004						
January	139	218	18	435	324	1 134
February	96	196	16	513	373	1 193
March	145	334	24	742	429	1 673
April	171	324	24	816	410	1 745
May	170	432	28	951	484	2 064
June	152	361	57	961	458	1 989
July	194	412	30	967	493	2 097
August	174	441	31	848	449	1 943

(a) Includes muscat, madiera, tokay and white port.

(b) Includes tankers, cans and rigid containers including glass 2 litres and over.

EXPORTS OF AUSTRALIAN PRODUCED WINE(a), By wine type

	WINE TYPE						
	White table	Red/rosé table(b)	Total table	Fortified wine	Sparkling wine	Other	Total wine
Period							
QUANTITY ('000 L)							
2001-02	175 741	230 465	406 205	2 698	8 048	1 438	418 390
2002-03	193 736	312 881	506 617	3 034	7 933	1 010	518 595
2003-04	r206 396	r364 645	r571 041	2 511	9 805	749	r584 106
2003							
June	18 730	31 997	50 727	117	423	51	51 318
July	17 642	26 776	44 418	226	493	111	45 248
August	22 947	29 703	52 650	249	1 148	95	54 142
September	19 050	27 132	46 181	385	1 236	92	47 894
October	18 274	28 758	47 032	176	1 526	57	48 790
November	13 403	23 488	36 892	215	1 186	56	38 349
December	15 373	29 576	44 949	141	510	36	45 636
2004							
January	12 475	25 257	37 732	88	609	21	38 451
February	15 130	33 365	48 495	148	528	62	49 233
March	r17 289	r35 216	r52 505	223	611	34	r53 374
April	r17 399	r32 059	r49 458	210	533	59	r50 260
May	r18 934	r36 799	r55 733	204	746	71	r56 753
June	r18 481	r36 517	r54 998	247	679	53	r55 976
July	r19 598	r30 586	r50 184	r134	r533	r73	r50 924
August	22 314	36 640	58 954	119	1 112	49	60 234
VALUE (c) (\$'000)							
2001-02	737 454	1 296 820	2 034 273	16 169	49 042	5 644	2 105 128
2002-03	788 239	1 561 361	2 349 600	18 266	48 934	6 346	2 423 145
2003-04	r793 503	r1 627 376	r2 420 879	13 652	53 346	r4 740	r2 492 617
2003							
June	72 758	147 517	220 276	985	2 624	416	224 301
July	67 800	130 213	198 013	1 613	2 584	820	203 030
August	85 540	132 619	218 159	1 511	6 130	587	226 386
September	75 545	131 472	207 017	1 685	6 352	428	215 482
October	70 968	135 672	206 639	1 449	7 926	483	216 497
November	47 953	104 167	152 120	978	6 831	421	160 350
December	59 657	127 132	186 788	820	2 616	234	190 457
2004							
January	46 902	107 249	154 151	533	3 391	177	158 252
February	57 275	138 786	196 061	944	2 749	206	199 960
March	r66 984	r153 739	r220 722	1 027	3 539	237	r225 526
April	r66 776	r144 661	r211 436	1 006	3 023	502	r215 967
May	r71 591	r155 077	r226 668	1 172	4 134	339	r232 313
June	r76 514	r166 591	r243 105	915	4 071	r306	r248 397
July	r72 680	r136 852	r209 532	r898	r3 168	r438	r214 036
August	81 280	155 983	237 262	873	5 922	444	244 502

r revised

(a) Exports may include sales made by exporters other than winemakers.

(b) Includes 'Other table wine'.

(c) See paragraph 7 of the Explanatory Notes.

EXPORTS AND IMPORTS OF BRANDY

Period	EXPORTS (a)		IMPORTS (b)	
	Quantity	Value(c)	Quantity	Value(c)
	'000 L al	\$'000	'000 L al	\$'000
2001-02	24	208	577	9 026
2002-03	21	172	557	9 570
2003-04	11	323	540	r10 425
2003				
June	—	6	39	682
July	1	19	59	1 294
August	2	7	46	660
September	—	2	40	642
October	—	5	56	1 381
November	—	2	53	1 047
December	—	5	74	1 783
2004				
January	2	16	30	772
February	—	1	33	482
March	1	34	42	558
April	1	23	28	605
May	1	179	43	r694
June	2	30	38	506
July	2	r244	49	753
August	2	26	31	463

— nil or rounded to zero (including null cells)

r revised

(a) Exports may include sales made by exporters other than winemakers.

(b) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

(c) See paragraphs 7 and 8 of the Explanatory Notes.

EXPORTS AND IMPORTS, Selected countries(a)—August 2004

Country	WINE TYPE						TOTAL WINE	
	White table	Red/rosé table(b)	Total table	Fortified	Sparkling	Other	Quantity	Value(c)
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000
EXPORTS (d)								
United Kingdom	11 598	16 412	28 011	32	517	—	28 560	108 388
United States of America	4 791	8 049	12 840	33	50	11	12 934	57 736
New Zealand	769	1 678	2 447	17	149	16	2 629	10 113
Canada	723	2 240	2 963	28	30	—	3 020	16 935
Germany, Federal Republic of	1 226	1 738	2 964	—	—	—	2 964	7 838
Netherlands	567	413	981	—	5	—	985	3 786
Denmark	424	1 547	1 971	1	78	—	2 050	6 336
Ireland	629	664	1 293	—	51	—	1 343	6 887
Sweden	80	298	378	—	16	—	394	1 765
Belgium	229	430	658	1	18	1	678	2 438
Japan	168	309	477	1	53	—	530	3 120
Switzerland	37	194	230	1	1	—	232	1 250
France	341	617	958	—	—	—	958	1 695
Singapore	94	259	354	—	6	13	372	3 141
Norway	91	451	542	—	10	—	552	1 977
Hong Kong	58	146	204	—	8	1	213	1 447
Malaysia	40	147	187	3	54	—	245	1 635
Finland	57	111	168	—	8	—	176	790
Thailand	21	39	61	—	3	—	64	406
United Arab Emirates	33	28	61	—	6	—	67	329
Total other countries(e)	338	870	1 208	3	47	7	1 265	6 489
Total all countries	22 314	36 640	58 954	119	1 112	49	60 234	244 502
IMPORTS (f)								
New Zealand	699	64	762	—	45	29	836	6 717
Italy	51	104	155	12	187	70	423	2 507
France	68	86	154	—	127	—	281	5 981
Spain	4	7	11	1	1	—	13	61
Portugal	—	12	12	1	—	24	37	156
United Kingdom	—	—	—	—	—	—	—	64
Germany, Federal Republic of	16	—	16	—	1	10	26	153
Greece	2	10	11	—	—	5	16	42
Total other countries(e)	32	45	77	—	1	—	78	394
Total all countries	872	326	1 198	14	360	138	1 711	16 075

— nil or rounded to zero (including null cells)

(a) For details on the selection of countries see paragraph 6 of the Explanatory Notes.

(b) Includes 'Other table wine'.

(c) See paragraphs 7 and 8 of the Explanatory Notes.

(d) Exports may include sales made by exporters other than winemakers.

(e) Includes other countries as detailed in *Standard Australian Classification of Countries* (cat. no. 1269.0).

(f) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

EXPORTS OF AUSTRALIAN WINE(a), By region

Period	Oceania and Antarctica	Europe and the former USSR	Southeast Asia	Northeast Asia	Northern America	Other(b)	Total all regions	European Union(c)
QUANTITY ('000 L)								
2001-02	27 273	260 436	6 685	9 851	111 735	2 410	418 390	253 476
2002-03	33 499	290 011	7 249	9 152	175 321	3 364	518 595	281 933
2003-04	r28 601	r322 417	r9 324	r12 398	r207 909	3 457	r584 106	r313 823
2003								
June	3 412	25 104	474	719	21 337	272	51 318	24 473
July	2 969	24 538	550	770	16 215	206	45 248	23 827
August	3 327	33 473	579	650	15 865	248	54 142	32 828
September	4 099	28 280	471	1 006	13 830	209	47 894	27 707
October	3 619	26 025	836	1 137	16 935	238	48 790	25 613
November	2 968	19 583	987	1 345	13 135	331	38 349	19 362
December	953	23 961	794	1 373	18 333	222	45 636	23 366
2004								
January	1 224	22 974	571	722	12 642	318	38 451	21 641
February	1 625	28 685	627	1 286	16 769	241	49 233	28 240
March	1 671	29 195	918	895	r20 305	390	r53 374	27 476
April	1 645	r25 880	665	963	r20 754	353	r50 260	r25 363
May	2 494	r30 680	1 626	r819	r20 729	405	r56 753	r29 961
June	2 008	r29 142	r699	r1 433	r22 398	296	r55 976	r28 438
July	r2 028	r26 790	677	r1 226	r19 395	r809	r50 924	r26 024
August	2 773	39 132	874	1 174	15 955	326	60 234	38 270
VALUE(d) (\$'000)								
2001-02	90 580	1 115 774	47 547	59 672	780 125	11 430	2 105 128	1 078 511
2002-03	107 376	1 184 324	52 246	57 470	1 007 724	14 006	2 423 145	1 141 847
2003-04	r106 730	r1 164 658	r61 732	r74 271	r1 070 751	14 474	r2 492 617	r1 132 562
2003								
June	10 553	90 179	4 196	4 639	113 545	1 190	224 301	86 721
July	12 227	91 326	3 119	4 780	90 495	1 082	203 030	87 977
August	10 321	125 760	3 561	4 262	81 478	1 003	226 386	122 416
September	12 010	109 887	3 507	6 192	82 741	1 144	215 482	106 298
October	13 111	98 079	5 814	6 821	91 616	1 056	216 497	95 687
November	12 505	68 035	6 707	7 764	64 083	1 258	160 350	67 004
December	4 382	82 666	5 396	7 620	89 468	924	190 457	80 374
2004								
January	4 197	77 464	3 929	4 557	66 967	1 138	158 252	75 897
February	5 260	101 719	4 931	6 570	80 370	1 109	199 960	99 797
March	6 285	100 021	7 609	5 556	r104 430	1 625	r225 526	96 952
April	6 981	r90 034	5 268	r5 963	r106 550	1 170	r215 967	r87 816
May	10 727	r110 026	6 543	r5 617	r97 804	1 596	r232 313	r106 483
June	r8 724	r109 641	r5 348	r8 569	r114 747	1 367	r248 397	r105 861
July	r9 727	r98 582	4 969	6 370	r91 845	r2 544	r214 036	r95 086
August	10 838	144 402	6 294	6 934	74 674	1 359	244 502	140 594

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(a) Exports may include sales made by exporters other than winemakers.

(b) Includes ships' stores and other countries as detailed in *Standard Australian Classification of Countries* (cat. no. 1269.0).

(c) The 'European Union' is not additional to the total and is a component of the 'Europe and the former USSR' region. Includes all 25 current members of the European Union.

(d) See paragraph 7 of the Explanatory Notes.

IMPORTS CLEARED(a), Selected countries(b)

	New Zealand	Italy	France	Spain	Portugal	United Kingdom	Germany, Federal Republic of	Greece	Other	Total all countries
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
2001-02	3 894	4 983	2 716	386	484	5	371	407	1 233	14 479
2002-03	4 929	4 844	2 728	501	463	400	368	357	2 523	17 112
2003-04	5 629	4 672	3 064	564	621	20	354	313	3 501	18 737
2003										
June	163	184	137	18	45	—	29	11	60	646
July	237	324	311	41	23	—	48	14	91	1 089
August	372	423	186	18	33	—	39	31	508	1 611
September	725	482	303	94	72	7	26	12	717	2 438
October	518	667	410	69	33	3	33	52	98	1 883
November	689	513	371	72	53	—	37	9	92	1 837
December	476	495	332	43	94	—	21	73	72	1 606
2004										
January	497	299	168	69	38	—	24	34	80	1 209
February	408	237	182	39	38	—	17	4	114	1 039
March	558	368	171	23	32	—	24	24	1 440	2 640
April	538	303	197	31	41	1	44	34	119	1 310
May	368	240	201	21	81	3	17	14	99	1 043
June	243	321	231	44	83	5	26	11	70	1 033
July	573	447	198	55	50	9	35	31	55	1 453
August	836	423	281	13	37	—	26	16	78	1 711

— nil or rounded to zero (including null cells)

(b) For details on the selection of countries see paragraph 6 of the Explanatory Notes.

(a) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

IMPORTS CLEARED BY WINE TYPE(a)

	WINE TYPE						
	White table	Red/rosé table(b)	Table wine	Fortified wine	Sparkling wine	Other wine	Total wine
QUANTITY ('000 L)							
2001-02	4 658	3 931	8 589	201	3 282	2 407	14 479
2002-03	6 446	4 624	11 070	190	3 851	2 001	17 112
2003-04	7 725	4 092	11 817	734	4 787	1 399	18 737
2003							
June	183	231	414	14	128	90	646
July	336	309	645	27	309	108	1 089
August	423	335	757	453	304	97	1 611
September	1 230	406	1 636	28	718	56	2 438
October	537	352	889	30	778	186	1 883
November	564	376	940	26	757	115	1 837
December	516	413	929	58	453	166	1 606
2004							
January	447	302	749	24	256	180	1 209
February	443	262	705	10	215	107	1 039
March	1 933	362	2 295	9	243	93	2 640
April	565	364	929	29	254	97	1 310
May	421	314	735	31	211	66	1 043
June	310	297	607	10	289	127	1 033
July	638	345	982	26	303	142	1 453
August	872	326	1 198	14	360	138	1 711
VALUE (c) (\$'000)							
2001-02	33 538	24 134	57 672	1 261	43 550	13 073	115 556
2002-03	47 504	27 733	75 237	1 179	53 703	9 088	139 207
2003-04	50 412	29 474	79 886	2 065	64 995	5 459	152 405
2003							
June	1 719	2 162	3 881	69	2 160	346	6 455
July	3 031	3 243	6 274	162	5 559	568	12 562
August	3 858	3 003	6 861	627	4 435	415	12 339
September	6 380	2 999	9 379	173	10 038	219	19 809
October	4 339	2 428	6 767	123	11 244	720	18 853
November	4 407	2 786	7 193	147	9 830	514	17 683
December	4 165	2 660	6 824	250	6 232	745	14 051
2004							
January	3 699	1 956	5 655	122	3 090	496	9 363
February	3 221	1 916	5 137	67	2 077	390	7 670
March	6 046	2 244	8 290	54	3 440	290	12 073
April	4 591	2 379	6 971	141	2 567	375	10 054
May	3 892	2 107	5 998	166	3 220	232	9 617
June	2 784	1 753	4 538	34	3 265	495	8 331
July	5 264	2 280	7 544	129	3 497	594	11 764
August	7 725	2 663	10 387	110	4 873	705	16 075

(a) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

(b) Includes 'Other table wine'.

(c) See paragraph 8 of the Explanatory Notes.

EXPLANATORY NOTES

INTRODUCTION

1 The information shown in this publication for the domestic sales of Australian produced wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to import clearances and exports are based on information provided to the Australian Customs Service by importers, exporters and their agents.

SCOPE AND COVERAGE

2 The information on domestic sales of Australian produced wine is obtained from winemaking enterprises with sales of 250,000 litres or more in either of the previous two financial years. These account for approximately 94% of total wine sales. All sales data are collected on an Australia-wide basis only and state figures are therefore not available.

3 Tables 1–3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. From July 1998 the definition for table wine in the glass container categories changed from '1 litre and under' to 'less than 2 litres'. This series has been retained as the contribution of the over 1 litre but under 2 litres containers (such as table wine in magnum sized bottles) is believed to have been less than 1%. There is an expectation this contribution will increase in the future. This has a consequential effect for the 'other containers' category which includes glass containers 2 litres and over from July 1998 (prior to this it was glass over 1 litre). This series will also be retained.

4 From July 2000, the category 'Flavoured wine' has been changed to 'Other wine products'. This change reflects the inclusion of de-alcoholised, low and reduced alcohol wines in the category. These wine types were previously included in 'Table wine'. While it is expected that the effect on the 'Table wine' series resulting from this change will be insignificant, care should be taken in comparing 'Flavoured wine' with 'Other wine products'.

IMPORTS AND EXPORTS

5 Figures relating to international trade in wine and brandy are presented in tables 4–9 to provide a basis for assessing the overall wine market. Imports cleared for home consumption (including re-imports, that is, goods originating in Australia that have been exported but then returned to source) comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia. Due to a change in the Customs Tariff codes implemented in July 1999 and July 2000, the wine type categories are not necessarily comparable with earlier data.

6 In order to retain stability in the time-series of data, the selection of countries for which exports and imports data has been presented has been based upon the level of annual imports or exports from the previous financial year.

7 The value of exports is the free on board (f.o.b.) transactions value of the goods expressed in Australian dollars. The ABS converts foreign currency f.o.b. values to Australian dollars using the exchange rate prevailing on the date of departure shown on the export manifest.

8 The value of imports is the Australian customs value. Goods are valued at the point of containerisation (in most cases) or the port of shipment, or at the customs frontier of the exporting country, whichever comes first.

EXPLANATORY NOTES *continued*

IMPORTS AND EXPORTS *continued*

9 For details of currency conversion procedures for wine export values, please refer to 2.34 and 2.35 of *International Merchandise Trade, Australia; Concepts, Sources and Methods, 2001* (cat. no. 5489.0). Goods invoiced in one of six major foreign currencies are converted to Australian dollars by the Australian Bureau of Statistics. Sales in other foreign currencies are converted by the exporter to Australian dollars.

SEASONALLY ADJUSTED AND TREND ESTIMATES

10 Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).

11 The seasonally adjusted estimates in this publication have been produced using a concurrent methodology whereby the seasonal factors are revised each month to take into account the seasonality exhibited by the latest observation. A more detailed review is conducted annually.

12 The overall degree of revision to the seasonally adjusted estimates is expected to be less on average than would be the case with annual reanalysis only. However, the nature of the seasonal adjustment process is such that the magnitude of some revisions resulting from each adjustment may be quite significant, especially towards the end of the series. For this reason additional care should be exercised when interpreting movements in seasonally adjusted data for recent months.

13 The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

14 For further information, see *Information Paper: A Guide to Interpreting Time Series — Monitoring Trends* (cat. no. 1349.0) or contact the Director, Time Series Analysis on Canberra (02) 6252 5132.

ACKNOWLEDGMENT

15 ABS publications draw extensively on information provided freely by individuals, businesses, governments and other organisations. Their continued cooperation is very much appreciated: without it, the wide range of statistics published by the ABS would not be available. Information received by the ABS is treated in strict confidence as required by the *Census and Statistics Act 1905*.

RELATED PUBLICATIONS

16 Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (cat. no. 1329.0). This is a statistical compendium of Australia's wine and grape industries containing information on: area of vines and production of grapes by region; wine production and grapes crushed by region; structure of the wine manufacturing industries; stocks of wine held by winemakers at 30 June; domestic wine sales; exports and imports of wine; price indexes of grapes and wine; consumption of wine and world comparisons.

17 Current publications and other products by the ABS are listed in the *Catalogue of Publications and Products* (cat. no. 1101.0). The Catalogue is available from any ABS office or the ABS web site <<http://www.abs.gov.au>>. The ABS also issues a daily Release Advice on the web site which details products to be released in the week ahead.

GLOSSARY

Carbonated wine	Wine which has dissolved carbon dioxide and the carbon dioxide is added artificially to the wine.
Domestic Sales	All sales of Australian produced wine by winemakers within the scope of the survey whether they be wholesale or retail sales, or bulk sales to other wineries outside of the scope of the survey. Excluded are inter-winery sales, sales to ships' stores and the volume of imported wine blended with Australian wine and sold domestically.
Exports	Exports of wine to overseas ports including sales made by exporters and wine producers.
Fortified wine	Wine to which grape spirit, brandy or both has been added, thereby adding alcoholic strength and precluding further fermentation. Fortified wine must contain at least 150 millilitres/litre and not more than 200 millilitres/litre of ethanol at 20° Centigrade.
Grape spirit	Spirit obtained from the distillation of wine or by-products of winemaking or the fermented liquor of a mash of dried grapes and contains methanol in a proportion not exceeding 3 grams per litre at 20° Centigrade of the ethanol content.
Imports for home consumption	Imported goods brought into the country for consumption or further processing, but excluding goods imported with the reasonable expectation of re-export within a limited time.
Other containers	All other wine packaging except glass bottles containing less than 2 litres and soft packs. Included in this category are glass containers greater than 2 litres, cans and bulk wine in tankers or other such containers.
Other wine products	Products such as flavoured wine, cocktails, marsala, aperitif and tonic wines. De-alcoholised, low and reduced alcohol wines are also included.
Soft packs	A container type including all collapsible packs whether plastic or of other material.
Sparkling	A product consisting of wine that by complete or partial fermentation of contained sugars has become surcharged with carbon dioxide.
Table wine	A product of the complete or partial fermentation of fresh grapes or products derived solely from fresh grapes.
Total other wine	Includes fortified wines such as sherry, port, muscat, madiera, tokay and white port etc., sparkling wines both bottle and bulk fermented, carbonated wine, vermouth and other wine products such as flavoured wine, cocktails, marsala, aperitif and tonic wines, de-alcoholised and low or reduced alcohol wines.

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